

**B.E. SEMESTER VIII (CBCGS-H) ELECTRONICS ENGINEERING DEPARTMENT LEVEL OPETIONAL COURSE**  
**Entrepreneurship Development and Management Sample Q. SET**

Q. No.	Objective Questions	Marks(1)
	SET-4 Sample	
1	Entrepreneurship is the act of -----while building and scaling it to generate a profit	1
	a. creating a business or businesses	
	b. Modify a business or businesses	
	c. Generation of Market and Employment	
	d. Running of exist business	
2	Entrepreneurship can be of varying degrees and is not necessarily alike. It can be categorized into various subcategories, starting with -----	1
	a. Small Business owning from Govt.	
	b. Small Scale Industry	
	c. small and home business	
	d. All the Above	
3	The business plan should be prepared by:	1
	a. Engineers	
	b. Small business administration services	
	c. Entrepreneurs	
	d. Consultants	
4	What is the primary concern of founders who trade equity for capital for their growing venture?	1
	a. Capitalization	
	b. Control	
	c. Valuation	
	d. Investor capabilities	
5	Entrepreneurial success has been significant because of the culture and the political and economic systems in -----	1
	a. Transition economies	
	b. Middle East	
	c. Asian countries	
	d. European countries	
6	Professional support network includes following EXCEPT:	1
	a. Personal affiliations	
	b. Mentor	
	c. Friends	
	d. Trade associations	
7	An entrepreneur into the hosiery business found out the reason his hosiery was not selling was due to its colour. What could be the best source of this information?	1
	a. Supplier	
	b. Retailer	
	c. Competition	
	d. Government bureau	
8	Which of the following factors does not affect a person for being an entrepreneur?	1
	a. Gender	
	b. Education	
	c. Family background	
	d. values	
9	Which one of the following is the fourth step in the entrepreneurial process?	1
	a. Developing successful business ideas	
	b. Initiating New rules	
	c. Deciding to become an entrepreneur	
	d. Growing the entrepreneurial firm	
10	Which of the following is not a source of idea generation?	1

	a	Consumers	
	b	Federal government	
	c	Brain storming	
	d	Training	
<b>Q</b>	<b>Objective Questions</b>		<b>Marks(2)</b>
1	A is a professional money manager who makes risk investment from a pool of equity capital to obtain a high rate of return on investments.		2
	a.	venture capitalist	
	b.	entrepreneur	
	c.	businessman	
	d.	buyer	
2	The activity which occurs when the new venture is started are called:		2
	a.	Business skill	
	b.	Motivation	
	c.	Goal orientation	
	d.	Departure point	
3	Which of the following is alternatively called corporate venturing?		2
	a.	Intrapreneurship	
	b.	Entrepreneurship	
	c.	Act of stating a new venture	
	d.	Offering new products by an existing company	
4	Government can help in forming new venture by providing:		2
	a.	finance	
	b.	technology	
	c.	infrastructure	
	d.	fund	
5	Which one of the Following is not the way by which an entrepreneur can enter into international business?		2
	a.	Export	
	b.	Non equity arrangements	
	c.	Direct foreign investment	
	d.	Communication	
6	Female entrepreneurs differ from male entrepreneurs in terms of all of the following EXCEPT:		2
	a.	Motivation	
	b.	business skills	
	c.	Departure point	
	d.	Goal orientation	
7	Which of the following areas are preferred by women entrepreneurs?		2
	a.	Administration	
	b.	Organization	
	c.	Utilities	
	d.	Manufacturing	
8	A typical inventor is usually _____.		2
	a.	Highly creative & in love with the invention	
	b.	Does not encourage change	
	c.	Willing to modify the invention	
	d.	Not enthusiastic	
9	An individual who initiates, creates and manages a new business can be called _____.		2
	a.	A leader	
	b.	A manager	
	c.	A professional	
	d.	An entrepreneur	
10	A new venture's business plan is important because _____.		2
	a.	It helps to persuade others to commit funding to the venture.	

	b.	Can help demonstrate the viability of the venture.	
	c.	Provides a guide for business activities by defining objectives.	
	d.	All the above.	
11		_____ is a form of financing especially for funding high technology, high risk and perceived high reward projects	2
	a.	Fixed capital.	
	b.	Current capital.	
	c.	Seed capital.	
	d.	Venture capital.	
12		_____ implies the availability or otherwise of plant and machinery and technical know how to produce the product.	2
	a.	Economic viability.	
	b.	Financial feasibility.	
	c.	Technical feasibility.	
	d.	Managerial competence	
13		Under-capitalization arises due to _____.	2
	a.	excess of assets over the liabilities.	
	b.	excess of liabilities over the assets.	
	c.	actual capitalization is higher than the proper capitalization.	
	d.	actual capitalization is lower than the proper capitalization.	
14		As a new company grows, the entrepreneur will need to _____.	2
	a.	be responsive to changes in the market.	
	b.	ensure financial controls are maintained.	
	c.	build a management team.	
	d.	all the above.	
15		To provide financial assistance to entrepreneurs the government has set up a number of _____.	2
	a.	financial advisors.	
	b.	financial intermediaries.	
	c.	Industrial estates.	
	d.	financial institutions.	
16		Decisions which are concerned with policy matters and exercise fundamental influence on the objectives of the organization are called as _____.	2
	a.	Organizational decisions.	
	b.	Personal decisions.	
	c.	Routine decisions.	
	d.	Strategic decisions.	
17		Which of the following is a characteristic typical of _____? Most entrepreneurs	2
	a.	Choose high risk ventures.	
	b.	Choose low risk ventures.	
	c.	Choose moderate (or calculated) risk ventures.	
	d.	Choose no risk ventures.	
18		Entrepreneurship can best be described as _____.	2
	a.	a process that requires setting up a business.	
	b.	taking a significant risk in a business context.	
	c.	having a strong vision.	
	d.	a process involving innovation, new products or services, and value creation.	
19		Good sources of information for an entrepreneur about competitors can be Obtained from _____.	2
	a.	Websites.	
	b.	Product information leaflets.	
	c.	Company reports and published accounts.	
	d.	All the above.	
20		Which of the following is a function of SIDBI?	2
	a.	Extension of seed capital.	



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ENGINEERS	b. Discounting of bills.	
	c. Providing factoring services.	
	d. All of the above.	
END		